ENERGYHUB \$10,000 POWER SAVERS REWARDS PROMOTION OFFICIAL RULES (the "Official Rules")

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. THIS PROMOTION IS OPEN TO LEGAL RESIDENTS OF PENNSYLVANIA, ILLINOIS, AND OHIO, USA WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AND ARE PARTICIPANTS IN THE ENERGYHUB POWER SAVERS MID-ATLANTIC PROGRAM ("PROGRAM").

1. Promotion Period. This promotion (the **"Promotion"**) begins at 12:01:01 AM PT on January 1 of the calendar year and ends at 11:59:59 PM PT on December 31 of the same year (the **"Promotion Period"**).

2. Eligibility. This Promotion is open to individuals who are at time of entry 18 years of age or older, are legal residents of Pennsylvania, Illinois, or Ohio, USA, reside at a qualifying address, who agree to be bound by these Official Rules and who have already agreed to participate in demand response events pursuant to the Programs Terms and Conditions, which can be found here. This Promotion is also open to entrants in the designated service territory who submit an entry by mail (a maximum of 40 entries is permitted). Eligibility for entry is subject to Sponsor's sole determination that an entrant is eligible to participate in a demand response program that requires the adjustment of the entrant's thermostat in connection with demand response events initiated by the Program Administrator. Generally, eligibility is determined based on a number of factors including, without limitation, which utility provides the entrant's electricity, the entrant's residence location, the amount of time an entrant has been a customer with a smart meter, and Sponsor's ability to match the entrant's name with his or her utility account number. Employees, agents, officers, directors and members of Sponsor, its affiliates, distributors, advertising and promotion agencies and anyone involved in the Promotion's development or execution, and the immediate family members (meaning spouses, parents, siblings, children and their respective spouses, grandparents and grandchildren) and members of the households of such employees, agents, officers, directors and are not eligible to enter or win the Prize in this Promotion. Sponsor reserves the right to disgualify from this Promotion any person it believes has intentionally violated these Official Rules or the Program Terms and Conditions. Promotion subject to all applicable federal, state and local laws.

3. How to Enter. Enter by registering to participate in the Power Savers Mid-Atlantic Program (Program) and the required demand response events. If you have already agreed to be bound by the Program Terms and Conditions, which can be found <u>here</u>, and you are accepted by Sponsor into the Program, you will automatically earn chances to win the Promotion when you complete a Full Event. A **"Full Event"** occurs when there is any real or test demand response event, where your Ecobee device is connected to the Ecobee service, and when you do not opt-out of that event for the duration of the event. If you withdraw from the Program on or prior to the end of the Promotion Period, you will not be eligible to earn chances to win the Promotion. If you do not want to automatically earn chances to win the Promotion when you complete a Full Event, please contact Sponsor prior to the end of the Promotion Period. You can also obtain entries into the Promotion if you are eligible to enter and send in entries by mail.

To Enter By Mail: On a 3"x5" card, hand print your full name, complete home address including zip code, home telephone number with area code, e-mail address (if available), and mail in a first class stamped envelope to Power Savers Mid-Atlantic Sweepstakes, 41 Flatbush Avenue, Suite 400A, Brooklyn, NY 11217. Each properly completed and received card will receive one entry (up to a maximum of 40 entries per participant). Each card must be mailed individually. No photocopies, facsimiles or mechanical reproductions of cards permitted. No metered mail will be accepted. Envelopes must be postmarked by December 31, of the calendar year and received by January 7 of the next calendar year.

Eligible entrants will receive one (1) chance to win the Promotion for full completion of participation in one (1) Full Event. Completion of participation entails, when participating in a Full Event, each entrant agreeing to allow Sponsor to control his or her thermostat to reduce demand during a specified event period by increasing the current setpoint or scheduled target temperature setpoint in order to reduce electrical

demand. These setpoint increases may be preceded by "pre-cool" periods, wherein the current or scheduled target setpoint is temporarily decreased to prepare the premises for the subsequent setpoint increase. Additional details describing how demand response events occur can be found in Program Terms and Conditions, which can be reviewed <u>here.</u> Sponsor estimates that there will be forty (40) demand response during each calendar year. If an entrant opts-out of a demand response event, the entrant will not complete the Full Event and will not earn an entry. Entrant may opt out of an adjustment at any time from his or her thermostat or through components of the Ecobee service, such as the web portal and smart phone applications. In the unlikely case that a participant is opted out of a demand response event by Sponsor or Ecobee and fails to receive one entry for the Promotion, Sponsor and Radio Thermostat will not be liable in any way. Entrants may opt out of the Program in its entirety by emailing powersavers-midatlantic@energyhub.net. Each additional entry will increase your odds of winning the Prize.

You must agree to be bound by <u>the Program Terms and Conditions</u> on or prior to August 31st of the calendar year at 11:59:59 PT in order to be considered eligible to participate in the Program and therefore to earn chances to win the Promotion. If you are accepted into the Program, all Full Events will earn you one chance to win the Promotion. All chances to win the promotion must be generated by 11:59:59 PM PT on December 31 of the calendar year.

All information provided or received in connection with this Promotion will be held and used in accordance with these Official Rules and Sponsor's privacy policy. which can be found at http://www.energyhub.com/privacy-policy/. In the event of a dispute as to the identity of an entrant who entered by email or electronically, a chance to win will be declared made by the Authorized Account Holder who earned the chance to win. "Authorized Account Holder" is defined as the natural person who is assigned to an email address by an Internet access provider, Internet service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning email addresses for the domain associated with the e-mail address associated with the applicable Ecobee customer account. A potential winner may be requested to provide Sponsor with proof that he or she is the Authorized Account Holder of the e-mail address associated with the winning Promotion entry, as applicable. If a dispute cannot be resolved, the entry will be deemed ineligible.

4. Prize and Odds. One (1) winner (the **"Winner"**) will be drawn from all valid entries received by Sponsor to receive a payment of \$10,000 (the **"Prize"**).

The Prize cannot be sold, transferred or bartered in whole or in part and no substitutions or cash equivalents allowed, except at the sole discretion of the Sponsor. All details of the Prize shall be determined solely by Sponsor. All expenses not specified in these Official Rules, including without limitation, taxes and insurance, are solely each Prize Winner's responsibility.

5. Winner Selection. The Prize Winner will be selected in a random drawing held on or about February 1 of the calendar year following the year of the eligibility deadline from among all valid entries received during the Promotion Period. The drawing will occur at Sponsor's offices at 41 Flatbush Avenue, Suite 400A, Brooklyn, NY 11217. The odds of winning depend on the number of eligible entries received during the entire Promotion Period. The Prize Winner will receive an email and/or telephone notification within 72 hours following winner selection, and the winner name and location (first name, last initial and city, state) may be posted on Sponsor's website after an email notification has been sent to them. No other winner notification will be sent. Sponsor will issue a check to winner in an amount equal to \$10,000.

If a Prize Winner is found to be ineligible or not in compliance with these Official Rules, declines to accept the Prize, or if the Prize or Prize notification is returned as undeliverable, the Prize will be forfeited and Sponsor may award the Prize to an alternate Winner. By accepting the Prize, Winner represents that he or she has complied with all rules of this Promotion. The Winner may be asked to complete an affidavit of eligibility, including the recording of his/her Social Security number (for tax reporting purposes as required by law). Acceptance of a Prize shall be construed as and signify the Winner's agreement and consent that Sponsor and its designees may use the Winner's name, voice, address (city and state only), likeness and/or Prize information, without limitation, for promotional purposes without further consideration, review, approval or payment, except where prohibited by law. As a further condition of receiving the Prize, each Winner must agree to be interviewed and photographed by Sponsor. Each Winner will also be asked (but not required) to provide a testimonial for similar promotions offered by Sponsor in the future.

6. General Conditions. All entries become the exclusive property of the Sponsor and will not be acknowledged. By entering this Promotion, each entrant accepts and agrees to be bound by these Official Rules and the decisions of the Sponsor, which shall be final, binding and conclusive on all matters relating to this Promotion. By participating in this Promotion, entrants agree that Sponsor, Radio Thermostat and their respective parents, affiliates, subsidiaries and advertising and Promotion agencies and each of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability for any injuries, losses or damages of any kind to persons or property, including death, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any Prize or participation in this Promotion. The Released Parties do not make any warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of any Prize, including, without limitation, guality, merchantability, and fitness for a particular purpose. Sponsor reserves the right to modify this Promotion in any way it deems necessary or appropriate. Entry into this Promotion and acceptance of the Prize constitutes permission for Sponsor to use a winner's name, city, state of residence, likeness and/or photograph and statements for advertising/trade and all other purposes, in any and all media, and all media now or hereafter known worldwide, including the Internet and social networking sites, without further compensation, notification or permission, unless prohibited by law,

7. Internet. The Released Parties are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, delayed, garbled, unintelligible or damaged entries; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the Prize winners or in any Promotion-related materials. The Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion. The Released Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Promotion or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Promotion or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disgualified and all associated entries will be void. If for any reason this Promotion is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion, to disgualify any individual who tampers with the entry process, and/or to cancel, terminate, modify or suspend the Promotion or any element thereof. The use of any automated launching or entry software or any other mechanical or electronic means that permits the entrant to automatically enter and/or enter repeatedly is prohibited. Any entries found or suspected to be submitted in this manner will be deemed 'void' by the Sponsor. No more than the advertised number of Prizes will be awarded. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

8. Disputes. This Promotion is governed by the laws of the United States and the State of New York, without respect to conflict of law doctrines. As a condition of participating in this Promotion, entrants agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of

or in connection with this Promotion, shall be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances will an entrant be permitted to obtain awards for, and each entrant hereby waives all rights to claim punitive, incidental or consequential damages, including attorneys' fees, and entrant further waives all rights to have damages multiplied or increased.

9. Binding Arbitration. You hereby waive all rights to trial in any action or proceeding instituted in connection with this Promotion and/or the Program. Any controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the State of New York and judgment on the arbitration award may be entered into any court having jurisdiction.

10. Winner List/Official Rules. For a copy of the official Winners List or Official Rules, send a selfaddressed #10 envelope postmarked by January 1 of the calendar year following the year of the eligibility deadline to: \$10,000 Power Savers Rewards Promotion, c/o EnergyHub, Inc., 41 Flatbush Avenue, Suite 400A, Brooklyn, NY 11217. Please indicate on the outside of the envelope "Winners List Request for Power Savers Mid-Atlantic" or "Official Rules Request for Power Savers Mid-Atlantic".

11. Sponsor. The "Sponsor" of this Promotion is EnergyHub, Inc., located at 41 Flatbush Avenue, Suite 400A, Brooklyn, NY 11217.

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